

## Experience

### Viral Nation

UX/UI Designer, Full Time • Jun. 2022 - Present

- The lead designer of VN+, a learning platform aimed at solopreneurs, aspiring content creators and SMBs to build and maintain influence online.
- Responsible for establishing the design system of VN+, as well as ensuring quality user experience and responsiveness of the product across varying devices.
- Conducted user research and analyzed data outcomes that set the product direction as well as the business needs of VN+.
- Responsible for wire-framing, creating user flows, visual QA, prototyping and leading meetings with stakeholders.

### Fund for the Protection of Biodiversity of Ukraine

Web Designer, Contract • Oct. 2021 - Jan. 2022

- Headed the design of the website for the "Birds of Ukraine" project that brings awareness to the extinction of birds in Ukraine.
- Designed sitemaps, low to high-fidelity wireframes, prototypes and interactive features.
- Presented design concepts to stakeholders for review and feedback.
- Closely collaborated with the web developer to ensure the scalability of the WordPress theme and to ship the project.

## Projects

### Portfolio website for Illustrator Maya Nguyen

[www.mayangn.com](http://www.mayangn.com)

Designer and Developer

- Designed and developed a fully functional responsive website for illustrator Maya Nguyen using HTML, CSS and Javascript.

### Portfolio website for photographer Daria Zapriagaeva

[www.darzy.com](http://www.darzy.com)

Web Designer

- Designed the website for photographer Daria Zapriagaeva and worked closely with the web developer throughout the whole process up to deployment.

## Education

### Sheridan College

Digital Product Design, Postgraduate Certificate

Toronto, Canada • 2020 - 2021

### George Brown College

Interactive Media Management, Postgraduate Certificate

Toronto, Canada • 2020 - 2021

### Kyiv National University of Construction and Architecture

Bachelors of Architecture

Kyiv, Ukraine • 2015 - 2019

## Skills

- Adobe CC (Photoshop, Illustrator, After Effects, XD)
- Figma
- Sketch
- Wireframe Design Production
- Interaction Design
- Prototyping
- User Research
- Visual Design
- Persona creation
- Usability Testing
- HTML, CSS & Basic Javascript

## Languages

English

Ukrainian

Russian